

Bowling Green
Arts Council Meeting Minutes
Tuesday, May 5, 2015

In Attendance: Brenda Baker, Alice Calderonello, John Calderonello, Jacqui Nathan, Deb Shaffer, Marilyn Shrude, Nancy Stonerock, Karen Walters, Kelsey Kleine, Beth Genson.

I. Approval of April minutes- Karen moved; Jacqui seconded. Approved.

II. Action Items –Preparing for Art in the Park

- Advertising- Beth will send out a press release to local newspapers; she would like information—especially from Marilyn, Karen, and Deb regarding music and theatrical performances. Beth has requested this information, if possible, by Monday, May 11th.

Brenda and John will interview with Clint (88.1) the Wednesday before the event. Any other BGAC members who wish to participate in the interview should contact John or Brenda.

Jacqui has agreed to create posters/flyers for the event. Jacqui has also offered to update the current BGAC flyer and have copies ready to distribute at the event.

Brenda has agreed to put information about the event on the BGAC website and on BGAC's facebook page.

- Refreshments – Nancy will bring 12 dozen (!) cookies. Alice/John will bring table clothes, plastic cups, napkins, lemonade, and sweetened iced tea; Deb will bring a case of water.
- Music/Theatre – The Horizon Youth Theatre will perform (likely in the Children's Garden) on June 5th; The Black Swamp Players will explore locations at Simpson and perform at the same time as HYT and musical acts. Marilyn is coordinating music with Timmy C.; a variety of musical acts/artists will perform throughout the park from 5-7 pm.
- Artists – Art in the Park is a Pleine-air event that will involve artists painting at easels.
Painters who participate must: 1) sign in (in front of the Garage at Simpson, where there will be a sign-in table) on the day of the event between 4:00 and 4:30. (June 5th or in case of rain June 12th). 2) stay until 7:00; and 3) bring their own supplies (easels, paints, brushes, etc.)
Artists can not sell their work on Park premises, but can bring business cards with contact information.

****BGAC members present at the meeting who will be assisting at Art in the Park agreed to arrive at 4:00 and stay until 7:15.
Brenda will bring name tags for all BGAC members on the day of the event so that they are identifiable to assist participants and guests.

III. Committee Reports

Artists for Animals –The show and reception were a success; many attended. Cards from the winners (\$10 each) will be available soon; Jacqui agreed to have her students prepare card packets on Wednesday. Jacqui is working on getting the exhibition taken down, but is having difficulty because H&R Block has limited hours at this time.

Internet and Web Committee – This group (Brenda, Jacqui, Kelsey, Deb) will be examining various commercial web-hosting sites (e.g. Square Space) to assess the best choice, based upon cost, ease of operation, etc. The committee will be making a recommendation to BGAC in the coming months. BGAC is paid up for web-hosting on the current site through October. Brenda is working to remove an earlier BGAC website because the two conflicting sites and domain names are causing confusion.

Treasury Report The Finance Committee (Kelsey, Brenda, Nancy, Jacqui) will meet on Friday morning (May 8th) at Grounds for Thought from 11- 12 to finalize the forms for the IRS, which are due shortly. Following that meeting, the committee will meet periodically to formalize other recommendations regarding budgetary priorities.

Art Walk- The event was a success, but a few matters do need to be worked out at the follow-up meeting with Downtown BG. Besides Beth and Brenda, Alice, Jacqui, and Kelsey will be included in that meeting, which will occur later in the month, after May 20th.

- IV. Old Business- Jacqui e-mailed a copy of a useful, detailed template for the planning and management of events to all BGAC members . The group will examine the template and use it to plan upcoming events.
- IV. New Business- The group will discuss the possibility of joining the BG Chamber of Commerce in a future meeting.

***THE NEXT MEETING WILL BE ON TUESDAY, **JUNE 9th** FROM **6:15 – 7:15** AT CAFÉ HAVANA

***Please note the change of venue.